

2017-2018 District 67 Membership Growth Incentive Program

Start Date: 7/1/2017 -- End Date: 6/30/2018

1) Member Growth Awards

Single Member Recruitment Award	
Target audience:	Individual members
Description:	Recruit 1 new, dual or reinstated member with <i>TI membership submitted and TI membership fees paid for at least six months. Must specify as sponsor during online TI membership application.</i>
Award:	'I ♥ Toastmasters' white t-shirt – to the sponsor
Application:	Apply using District application form to CGD with TI receipt/s showing at least six months of membership payment for the recruited member.
Triple Member Recruitment Award	
Target audience:	Individual members
Description:	Recruit 3 new, dual or reinstated members with TI membership submitted and TI membership fees paid for at least six months. <i>Must specify as sponsor during online TI membership application.</i>
Award:	TM logo polo shirt or TM logo computer bag – to the sponsor
Application:	Apply using District application form to CGD with TI receipt/s showing at least six months of membership payment for the recruited members. Eligible if not already awarded 'single member' recruitment award/s for the same member/s recruited.
Annual (4) Member Net Growth Award	
Target audience:	Clubs
Description:	Net growth of at least 4 new, dual or reinstated members from 7/1/2017 through 6/30/2018.
Award:	NT\$1000 each club – to the club
Application:	CGD will announce results according to TI database information (dashboard).
Annual (8) Member Net Growth Award	
Target audience:	Clubs
Description:	Net growth of at least 8 new, dual or reinstated members from 7/1/2017 through 6/30/2018.
Award:	NT\$2000 each club – to the club
Application:	CGD will announce results according to TI database information (dashboard). Clubs are not eligible for this award if already awarded the 'Annual (4) Member Growth Award' for the same year.
Speechcraft Success	
Target audience:	Clubs
Description:	Complete a Speechcraft program at an outside-of-the-club location with the purpose of attracting new prospective members. Please notify CGD of dates, list of attendees and welcome a visit by the CGD or representative.
Award:	Speechcraft starter kit (US\$20) + 5 additional participant workbooks (US\$2.5 each) = US\$32.50 value – to the club
Application:	Claim before you start the program by emailing your program proposal to CGD.

2) Member Retention Award

High Member Retention Award	
Target audience:	Clubs
Description:	80% or higher member retention rate based on membership base at 7/1/2017. Memberships must be continuous from 7/1/2017 through 6/30/2018 to be counted. Eligible for clubs with base membership 16 or greater at 7/1/2017.
Award:	NT\$2000 each club – to the club
Application:	CGD will announce based on TI database information (dashboard).

3) New Club Awards

New Club Lead Award	
Target audience:	Individual Members
Description:	Provide a new lead that results in a new club being chartered by 6/30/2018.
Award:	One free 2-day ticket (dinner inclusive) to Fall or Spring conference. If club is chartered after 2017 Fall conference, the award will be for 2018 Spring conference. If club is chartered after 2018 Spring conference and by 6/30/2018, the award will be for 2018 Fall conference – to the member who provided the successful lead.
Application:	Contact CGD with new lead information. Confirmation email from Division director to CGD needed.

4) Club Coaching Awards

Club Coach Success Award	
Target audience:	Individual Members
Description:	Coach a club to Distinguished (or better) club status by 6/30/2018. [Coaches appointed before 6/30/2017 may also apply if this award criteria is met while coach appointment is still active in TI database.]
Award:	TM logo polo shirt and TM logo computer bag & recognition at 2018 Fall conference awards presentation – to the coach
Application 申請:	CGD will announce results according to TI database information (club coach report & dashboard).
Coached Club Award	
Target audience:	Clubs
Description:	Clubs with 12 or less members that achieve Distinguished (or better) club status by 6/30/2018 by having a club coach (whose coach appointment is still active in TI database on 6/30/2018).
Award:	NT\$2000 & recognition at 2018 Fall conference awards presentation – to the club
Application:	CGD will announce based on TI database information (club coach report & dashboard).

Remarks: For all monetary awards, please submit the application using the 2017-2018 District reimbursement form with original receipts (venue rental and printing costs with amount at least covering the application amount) within 30 days of the announcement by CGD, but no later than 7/15/2018. Food receipts are not accepted.